

carsales.com.au app wins third gold

carsales app takes gold for 3rd year running; Apple Watch app takes silver at 2015 [app] design awards AUS

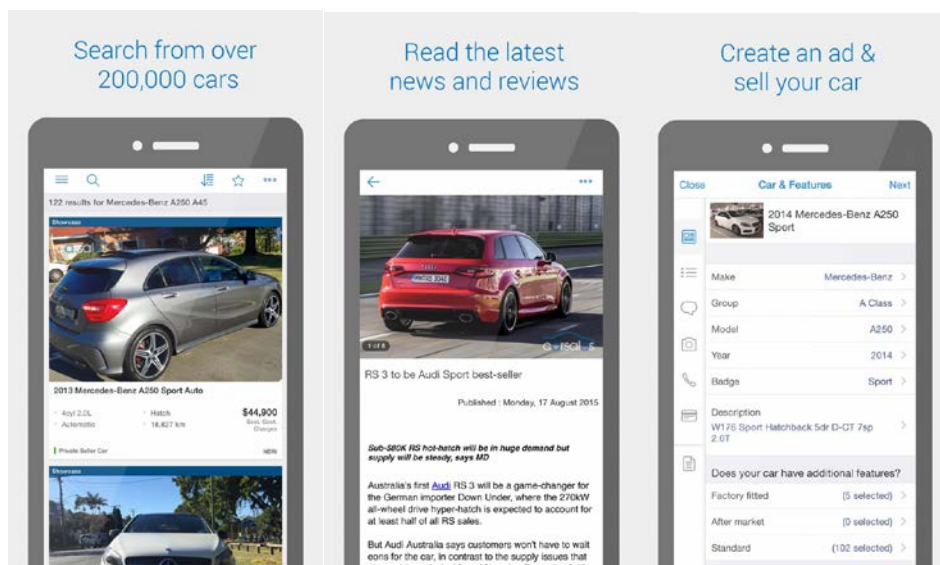
15 October 2015

The carsales.com.au mobile app has taken Gold at the 2015 [app] design awards AUS for the third year running in the Best Expanded Service or Application category. The carsales Apple Watch app was awarded silver in the Best Connected Device and Wearable Tech category.

The standard of applications and entries was particularly strong this year and the judges commended our focus on the customer," said Chu Yeo, head of apps at carsales.com Ltd. "The development team constantly engages our customers in order to ensure our apps are realising their full potential. It is this close interaction with our customers that enables us to continue to innovate and out-perform the competition".

The app has a full 5 star rating in the Apple App Store and 4.4 stars in the Google Play store and has had 3.87 million downloads (2.38 million iOS and 1.49 million Android)

"I am delighted that our Apps have been awarded such honours again. It is a testament to our team which passionately cares about our customers and is constantly living and breathing our value of being an innovative lot," said carsales.com Ltd CIO and CPO Ajay Bhatia.



For further information, please contact:

Best Expanded Service or Application – Gold:

carsales iOS and Android apps <http://carsal.es/IGHMcgL>

Best Connected Device and Wearable Tech – Silver:

Apple Watch - <http://carsal.es/IKaUnr>

Will Clarke

Communications and PR Manager

0468 971 536 / 03 9093 4505

will.clarke@carsales.com.au

@willclarkeinoz

About carsales.com Ltd

carsales.com Ltd (ASX: CAR) is the largest online automotive, motorcycle and marine classifieds business in Australia. Attracting more Australians interested in buying or selling cars, motorcycles, trucks, caravans and boats than any other classified group of websites. Together with its subsidiaries employing more than 600 people in Australia, carsales develops world leading technology and advertising solutions that drive its business around the world. The carsales network has operations across the Asia Pacific region and has interests in leading automotive classified businesses in Brazil, South Korea, Malaysia, Indonesia, Mexico and Thailand.