

Carsales.com Limited named as a WGEA Employer of Choice for Gender Equality

Melbourne, 5 November 2015

Carsales.com Limited (carsales), the largest online automotive, motorcycle and marine classifieds business in Australia, is just one of just 90 employers in Australia to be awarded the WGEA Employer of Choice for Gender Equality citation today.

The WGEA citation recognises employer commitment and best practice in promoting gender equality in Australian workplaces. WGEA Director Libby Lyons said the initiatives demonstrated by this year's EOCGE recipients showed that more employers were taking a sophisticated and whole-of-organisation approach to supporting women and men's equal participation at all levels of the workplace.

"Employers increasingly understand and value the benefits of having a diverse workforce for organisational culture and business performance," said Ms Lyons. "I congratulate all of the 2015 citation holders for their initiative and commitment. These employers are at the frontline of driving positive change as they set the gold standard for inclusive workplaces."

Carsales CEO Greg Roebuck said he was proud of the citation as it was a public recognition of the journey the company has committed to undertake.

"The diversity journey at carsales is evolving and we see this citation as recognition of our commitment" said Roebuck. "We will continue to implement diversity initiatives as part of our strategy to improve the business in the short and medium term, ensuring that gender diversity is no longer a problem longer term".

carsales Chief Operating Officer Cameron McIntyre recognised the challenges facing the executive team. "We're in the automobile and tech spaces; two industries that tend to be quite male-dominated. We recognise that it's a huge problem for us and it's been something that we think is really important to change and evolve over time. Cultural change just doesn't happen on its own; it's up to us as executives and leaders of our business to make change happen."

Some of the key initiatives that carsales delivered include a diversity steering committee chaired by the CEO, target setting, selection strategies designed to improve gender diversity for board appointments, recruitment shortlist quotas, introduction of a child care referral service and mandatory unconscious bias training.

"Diversity is a lot about life experience and we are a better business because we have lots of different life experiences. I think that is true for our audience, our customers and consumers," said Roebuck.

ENDS

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Media release

About carsales.com Ltd

carsales.com Ltd (ASX: CAR) is the largest online automotive, motorcycle and marine classifieds business in Australia. Attracting more Australians interested in buying or selling cars, motorcycles, trucks, caravans and boats than any other classified group of websites. Together with its subsidiaries employing more than 600 people in Australia, carsales develops world leading technology and advertising solutions that drive its business around the world. The carsales network has operations across the Asia Pacific region and has interests in leading automotive classified businesses in Brazil, South Korea, Malaysia, Indonesia, Mexico and Thailand. Find out more at www.carsales.com.au or @carsales