

carsales Foundation launched to tackle inequality in IT

Foundation will sponsor female and indigenous students in IT courses

carsales.com Limited ([ASX: CAR](#)) has launched the carsales Foundation, a charitable fund to support education of the next generation and help address the inequalities that remain in the technology industry.

The carsales Foundation funds will initially be allocated to education scholarships at Swinburne University and Curtin University and support select charities through donations from the company, staff donations and other fundraising activities.

CEO Greg Roebuck said the carsales Foundation had been established to support the business' commitment to promoting diversity in IT and giving back to the community.

"As a country it is vital that we invest in our future and break down the inequalities that face the IT industry in Australia. We need to open up the technology industry to more women and indigenous candidates and the Foundation is one way we can lead by example" said Roebuck.

"We are committed to our diversity strategy and one of the things we are focussing on is supporting and encouraging women to undertake a career in the technology industry," said carsales Foundation chair Chris Polites. "Not only will we provide a scholarship to a female wanting to study technology, we also plan to give her practical work experience at carsales to broaden her learning experience".

As one of Australia's leading technology and media companies and the original disruptor in the Australian automotive classified market, carsales.com Limited has been a significant player in the Australian technology industry for almost 20 years. The company is committed to positively impacting society and demonstrating its commitment to making positive changes in all the markets it operates in around the world.

The Foundation builds upon the charitable work the company has undertaken since its inception, supporting charities, community groups and good causes. The company will continue to support these organisations with grants of money and more importantly by offering our services and the skills of our 700 staff through community days and pro bono work.

"We expect the carsales Foundation will provide a valuable opportunity for carsales staff to give back to those less fortunate and disadvantaged, via donation of their time or money," said Polites.

Swinburne University

The carsales Foundation Scholarship is focused on encouraging women to undertake a career in the technology industry. Currently, women are underrepresented in technology and the carsales Foundation's goal is that this scholarship will support a female with a demonstrated academic ability and desire to undertake undergraduate studies in the field of Information Technology at Swinburne University. In addition to the scholarship, [carsales](#) will provide an internship to support the scholarship recipient to gain practical experience in a leading online organisation.

<http://www.swinburne.edu.au/study/options/scholarships/281/carsales-foundation---women-in-it-scholarship/>

Curtin University

The carsales Foundation Indigenous Scholarship has been developed by carsales.com Ltd in conjunction with Curtin University to encourage and support Indigenous students who have chosen to undertake an undergraduate degree at Curtin University. Preference will be given to students enrolling in Business, Management, Law or IT & computing.

<https://scholarships.curtin.edu.au/scholarships/scholarship.cfm?id=2522.0>

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About carsales.com Limited.

carsales.com Ltd ([ASX: CAR](#)) is the largest online automotive, motorcycle and marine classifieds business in Australia. Attracting more Australians interested in buying or selling cars, motorcycles, trucks, caravans and boats than any other classified group of websites. Together with its subsidiaries employing more than 700 people in Australia, carsales develops world leading technology and advertising solutions that drive its business around the world. The carsales network has operations across the Asia Pacific region and has interests in leading automotive classified businesses in Brazil, South Korea, Malaysia, Thailand, Indonesia and Mexico.