

## **carsales.com Limited retains WGEA Employer of Choice for Gender Equality citation**

Melbourne, 8 December 2016

carsales.com Limited (carsales), the leading online automotive, motorcycle and marine classifieds business in Australia, has retained its WGEA Employer of Choice for Gender Equality citation. The company is one of 104 employers in Australia to be awarded the citation today.

The WGEA citation recognises employer commitment and best practice in promoting gender equality in Australian workplaces. WGEA Director Libby Lyons said the growing list indicated that the business benefits and competitive advantage gained by addressing gender equality in the workplace were becoming more widely recognised.

"I congratulate all the 2016 citation holders for their commitment and recognition of the strong business case for gender equality. I hope to see continued growth in this community of leading practice employers," said Lyons.

carsales CEO Greg Roebuck said he was proud of the citation as it was a public recognition of the journey the company has committed to undertake.

"I am very proud that we have retained our citation as this is a vital program that supports and drives gender equality across Australian businesses," said Roebuck. "This is a reflection of the values and culture we have worked hard to build at carsales. It is extremely pleasing to see that WGEA has recognised the work we have done and we will continue to build on this to ensure we have full diversity across our organisation".

carsales Chief Operating Officer Cameron McIntyre said the business has already seen major changes across the organisation.

"We have rewritten our policies and made our parental leave more compelling; we are working towards being a White Ribbon workplace; and we have increased flexibility for staff. Our unconscious bias training has been very valuable and an important tool in educating the business on matters of diversity. Overall we are seeing better inclusion in the workplace and I think we are all working together better than we were 12 months ago," said McIntyre. "The results of our last employee survey bear this out with diversity approval levels well above 90%".

McIntyre said the way everyone in the company has taken up the diversity challenge demonstrated that the carsales culture is robust.

"As an organisation we expect to achieve certain standards and the business has embraced the diversity challenge," said McIntyre. "I am proud that we have a self-fulfilling culture that says this is the expectation, so let's keep challenging ourselves at being a better and more diverse company".

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# Media Release

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## **About carsales.com Ltd**

carsales.com Ltd (ASX: CAR) is the largest online automotive, motorcycle and marine classifieds business in Australia. Attracting more Australians interested in buying or selling cars, motorcycles, trucks, caravans and boats than any other classified group of websites. Together with its subsidiaries employing over 600 people in Australia, carsales develops world leading technology and advertising solutions that drive its business around the world. carsales.com Ltd has operations across the Asia Pacific region and has interests in leading online automotive classified businesses in Brazil, South Korea, Malaysia, Indonesia, Thailand and Mexico.