

## **carsales retains WGEA Employer of Choice for Gender Equality citation**

Melbourne, 21 February, 2018

carsales.com Limited (carsales), the leading online automotive, motorcycle and marine classifieds business in Australia, has again retained its WGEA Employer of Choice for Gender Equality (EOCGE) citation; this is the third year that carsales has been recognised by WGEA as an Employer of Choice for Gender Equality. The company is one of just 120 employers in Australia to be awarded the citation today.

carsales CEO Cameron McIntyre said the citation is extremely important for carsales and its journey to have a truly diverse workforce.

"I am extremely proud that carsales has retained its citation, which recognises the commitment and hard work we have put in to achieving gender diversity across the company. In 2014 we saw that working towards the EOCGE citation would be a vital goal to drive diversity across all parts of the business," said McIntyre. "As a technology business working as part of the auto industry, we saw only too clearly the lack of diversity across Australian businesses. This guided our strategy to implement diversity best practice and the citation is further evidence that this is paying dividends".

The WGEA EOCGE citation provides valuable public recognition of an organisation's commitment to gender equality.

"This year, I am particularly delighted to see some of the innovative and exciting initiatives by our EOCGE citation holders on such issues as flexibility, paid parental leave, supporting women in leadership and addressing gender pay gaps," said WGEA Director Libby Lyons.

"I congratulate all the 2017-18 citation holders for their commitment and recognition of benefits improved gender equality can bring to their business. These employers are setting the benchmark for other Australian workplaces to follow."

"It is extremely pleasing to see more organisations than ever have been granted the EOCGE citation, reflecting the growing commitment to workplace gender equality in Australia," said McIntyre. "This is a vital program that supports and drives gender equality across Australian businesses".

McIntyre said the way everyone in the company has taken up the diversity challenge demonstrated that the carsales culture is robust and that our people are determined the company lead by example.

"It is vital for businesses across Australia to lead by example," said McIntyre. "Australians rightly expect organisations to act ethically and demonstrate leadership. At carsales, I am proud that we try and lead by example. We have a self-fulfilling culture that says this is the expectation, so let's keep challenging ourselves at being a better and more diverse company. Our staff expect it and our customers quite rightly demand it".

# Media Release

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## **About carsales.com Ltd**

carsales.com Ltd (ASX: CAR) is the largest online automotive, motorcycle and marine classifieds business in Australia. Attracting more Australians interested in buying or selling cars, motorcycles, trucks, caravans and boats than any other classified group of websites. Together with its subsidiaries employing more than 600 people in Australia, carsales.com Ltd. develops world leading technology and advertising solutions that drive its business around the world. The carsales.com Ltd. network has operations across the Asia Pacific region and has interests in leading automotive classified businesses in Brazil, South Korea, Mexico, Chile, Argentina and Colombia. Find out more at [www.carsales.com.au](http://www.carsales.com.au) or @carsales