

Earth Hour

Every March, millions of people around the world switch their lights off for one hour to raise awareness of climate change. As part of its sustainability program, carsales.com Limited (carsales) is proud to join this movement and announce its support for Earth Hour 2105.

Earth Hour is an Australian success story. The World Wide Fund for Nature (WWF) organised event famously launched in 2007 with a lights off event across Sydney. Since then it has grown to engage hundreds of millions of supporters, individuals and organisations alike, in more than 7,000 cities and towns in over 162 countries and territories worldwide.

As the world's first open-source climate change campaign, Earth Hour has inspired millions worldwide to take action for our planet and raise consciousness of change climate change.

In our offices we promote material recycling, endeavour to improve energy efficiency and maximise the use of low impact materials. This is part of carsales' long-term commitment to reducing its energy and carbon footprint by operating in the most environmentally friendly way it can. Carsales is encouraging its staff and customers to support the initiative and also save power during Earth Hour by switching off lights, televisions and computers at home for one hour, starting at 8.30pm on Saturday.

The challenge that Earth Hour addresses is persuading people to move beyond raising awareness and symbolic actions and actually use their voice to drive real change.

About Earth Hour Australia 2015

This year, Earth Hour Australia is celebrating Australia's wonderful fresh produce and the people who work so hard to produce it, while highlighting the need to solve global warming so future generations can enjoy the healthy food we have been so lucky to grow up with.

Carsales encourages everyone to check out the campaign video https://www.youtube.com/watch?v=HYmT_xoq78w

As part of the campaign Earth Hour will release Planet to Plate: an Earth Hour Cookbook, a collection of 52 recipes by Australia's top celebrity chefs including Margaret Fulton, Matt Preston, Neil Perry, Luke Mangan, Kylie Kwong, Jill Dupleix and Matt Stone. The recipes are combined with firsthand stories from Australian farmers highlighting the impact global warming is having on their farms and the availability of our favourite foods grown here in Australia. Proceeds from the cookbook will go to supporting Earth Hour's work with schools, small business and community groups.

You can support the cause and buy the cookbook here <http://www.earthhour.org.au/cookbook-purchase/>